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Business Week's European exposure

As Poland's Business Week program enters its final week in the Gdynia-Gdansk area, educators from Denmark and Italy have visited or have participated in the program.

In Gdansk, school officials from Florence and the northern reaches of rural Denmark spent two days and participated in the trade show judging. They headed home with the blueprints of the Business Week program. This week, four educators from Denmark are in Gdynia participating in Poland Business Week.

Jon Doll, a consultant with United Way Worldwide stationed in London, flew into to Gdansk to speak and be master of ceremonies for the talent show. Doll is from Seattle who worked with the Bon Marche and United Way in King County.

Business Week is also drawing speakers from around Poland. For example, Michal Jaworski, Miersoft; Adam Bergmann, Bergmann Associates; and, United States Ambassador to Poland, Lee Feinstein, flew in from Warsaw to address the students (more about the Ambassador's visit and remarks in an upcoming blog).

The point is after three years in Poland, the Business Week program, hatched at the Association of Washington Business in 1976, is drawing international attention. In the end, 250 Polish students and teachers from the Gdansk-Gdynia region will have graduated from Business Week. They will join the more the 50,000 Business Week alumni from the Washington program who have fanned out across the United States and world.

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